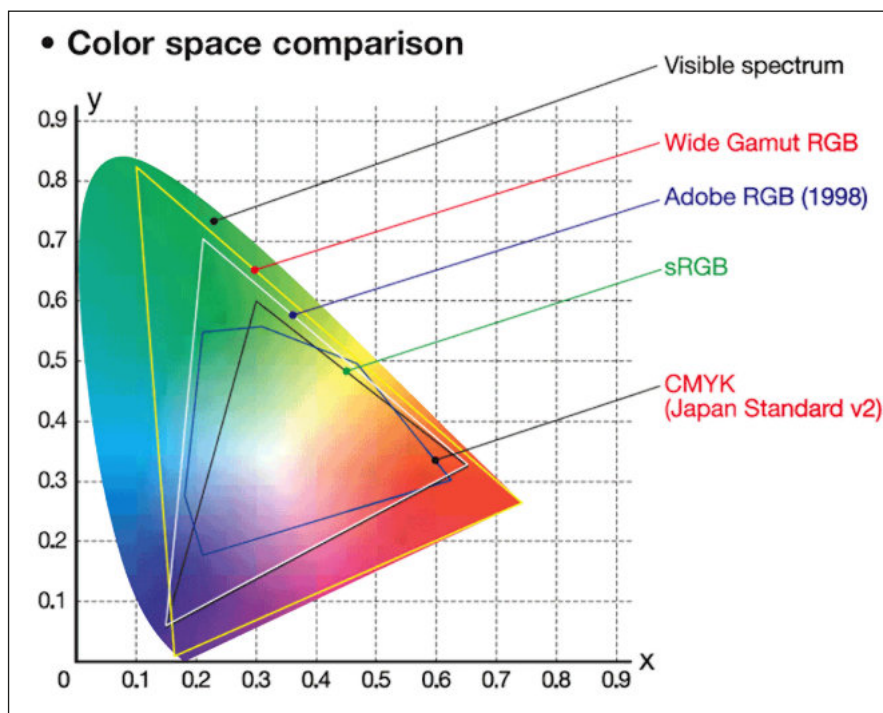


Photographic, Fine Art & Gicleé Printing Guidelines



- For our highest quality printing services we recommend keeping your files as RGB colours, not CMYK. RGB has a wider colour gamut and can reproduce a wider range of colours, (see chart).
- TIP 1: If you have the software that supports it - change the RGB colour profile to Adobe 1998 (the default is normally S-RGB).
- TIP 2: If you have a high end SLR camera you might also be able to change this to Adobe 1998 to increase the colour gamut.
- If saving an image as a jpeg file in Photoshop, choose quality number 11 or 12 to minimise 'noise' being introduced.



- To avoid pixellated results try to make sure your image files are at least 150dpi (actual size), ideally 200dpi or higher. *You will not notice any difference in the quality of the printing above 300dpi - However there is no upper limit - the largest file we printed so far is about 1.5 gigs! Try to resist lowing the resolution.*
- *The exeption to the above dpi settings are if you are designing a vector based piece of graphic design.*
- For photographic & fine art printing - we prefer you save your image files as high quality jpegs, but we can also accept *flattened* Photoshop files, Tiffs, EPS's and PDF's.
- We can accept files on CD, DVD, USB flash drives, portable hard drives, via email or using a Web based service.
- You can email us files if the attachments are below 20megs per email - for larger files we suggest one of the free web based services such as www.wetransfer.com.

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